

Frequently Asked Questions



What is Measure G?

Measure G is a citizen's initiative that was placed on the ballot by Folsom residents to protect our City's future. Measure G will provide \$29 million annually to fund essential city services such as public safety, fire and emergency services, crime reduction, parks, and infrastructure improvements. All funds will stay in Folsom, with built-in accountability protections including a Citizens Oversight Committee and annual, independent financial audits.

Why do we need Measure G?

Folsom faces a revenue problem, not a spending problem. Despite ongoing cost-cutting measures, expenses are outpacing revenues. Without additional revenue, the city will be forced to cut services, which would negatively impact public safety, quality of life, and property values. Additionally, our aging infrastructure must be maintained. If we do not act now, our roads, parks, trails and facilities will continue to decline, costing more to repair and rebuild in the long run.

Where will Measure G funding come from?

Measure G will be funded by all who visit and buy goods in Folsom. In recent years, up to 40% of sales tax revenue in Folsom comes from visitors who also benefit from Folsom's public services.

What will Measure G funds go towards?

Measure G funds will be used to support and enhance essential services in Folsom, including:

- ✓ Public safety (police, fire, and emergency services)
- ✓ Crime reduction programs
- ✓ Homelessness initiatives
- ✓ Wildfire protection
- ✓ Traffic improvements
- ✓ Parks, recreation facilities, and trail enhancements
- ✓ Economic development to create new jobs and revenue
- ✓ Upgrades to the stormwater system to prevent flooding
- ✓ Large capital improvement projects
- ✓ Implemented public/private contracting service models

What do Folsom Residents Get from Measure G?

All money raised stays in Folsom and cannot be taken by the state or county. Measure G will fund essential services, including public safety, crime reduction, homelessness programs, wildfire protection, traffic improvements, parks, recreation facilities, economic development, stormwater system upgrades, and large capital improvements. No money will be used for pensions or retirement benefits.



Frequently Asked Questions

What has Folsom already done to cut costs and save money?

Folsom's leaders have taken numerous steps to cut costs, including:

- ✓ Reducing staffing levels by 77 employees since 2008.
- ✓ Using part-time or contract employees to save on salaries and benefits.
- ✓ Increasing employee contributions towards retirement and health benefits.
- ✓ Eliminating retiree health benefits for new employees.
- ✓ Restructuring education incentive pay and extending pay range steps.
- ✓ Capping accrued leave balances and cash-out amounts.
- ✓ Reducing scopes of services for contracts like landscape maintenance.
- ✓ Deferring maintenance and capital costs.
- ✓ Extending vehicle life cycles.
- ✓ Implementing electronic permitting and payment systems.
- ✓ Applying for state and federal grants.

Doesn't the City already have a "reserve" for this kind of situation?

Folsom does have a reserve, but it is intended for temporary emergencies, not ongoing revenue shortages. Using the reserve now would deplete funds needed for future emergencies, leading to catastrophic service cuts. Additionally, maintaining a sufficient reserve helps generate interest revenue, offsetting future costs.

How do I know this money won't just go to pensions and salaries?

The measure explicitly prohibits using funds to enhance pensions or retirement benefits. The Citizens Oversight Committee will monitor spending and prepare an annual audit for public review.

Where can I learn more about Measure G?

You can learn more about the benefits Measure G will have for Folsom and see what community leaders have endorsed it by visiting <https://folsomtakesaction.org/>.

Find us on Facebook and Instagram:

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How can I get involved?

Visit our website where you can sign up to volunteer, endorse, or donate to Yes on G.